PROJECT SANA

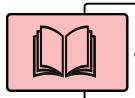


ANNUAL REPORT 2022 - 2023

OVERVIEW OF PROJECT

Enactus Shivaji launched Project SaNA in the year 2019 with the aim to uplift and educate underprivileged women along with providing them with an ecofriendly and sustainable solution for menstruation. The project is currently working on launching educational products for young menstruators along with running regular awareness campaigns for underprivileged women.

BUSINESS MODEL



SaNa Comic -

Selling to NGO's and children in underprivileged areas, launching digital copies



Podcast -

Collaborate with gynaecologist and industry experts for menstrual awareness



Education Module-

Reaching out to educational institutions for integrating menstrual awareness in curriculum

FIELD VISITS









Field Visit Janakpuri West

AWARENESS SESSIC



Session with gynaecologist on menstrual hygiene

LIVES IMPACTED



GROWTH OVER THE YEARS



OBJECTIVES







FUTURE PROJECTIONS

Impact 1500+ menstruators through our educational products

Launch an app for our target audience to promote menstrual hygiene

Distribute comics to 500+ children till 2023 and impart awareness

REVENUE





240 USD/ 18000 Rs

Total **Profit**



40 USD/ 3000 Rs

Pads Sold



600 pads

Cost of Production per Pad



25 Rs Sold at 30 Rs

SDG'S ACHIEVED THROUGH OUR PROJECT



Project SaNa covers 9 SDG's, out of which is primary goal and 8 are secondary.