



PROJECT SANA

ANNUAL REPORT 2023-2024



OVERVIEW OF PROJECT

Enactus Shivaji launched Project Sana in 2019 to empower underprivileged women through sustainable and eco-friendly menstrual solutions. Our previous efforts included introducing the Sana comic for menstrual education and conducting awareness campaigns. We are now developing an improved version of biodegradable and reusable cotton pads, while also partnering with Padcare Labs to revolutionize menstrual waste management. Our mission is to promote hygienic menstruation for all, positively impacting women's well-being and the environment.

IMPACT CREATED

1250+ Women Impacted

200+ Men Impacted

50+ Others Impacted

TONS OF WASTE RECYCLED

4.8

Kgs of
Menstrual Plastic
Recycled

6.78

Kgs of
Carbon
equivalence
conserved



OUR PRODUCT

Comic- Sana ke Kisse
(2nd gen)

REVENUE

MODEL



50
Comics Sold



₹100
Price per Comic



₹5000
Total

FUTURE PROJECTIONS

SHORT-TERM GOALS

Launching Pads

Install 20
Padcare bins

Regular field visits
and awareness
sessions

Use menstrual
waste recycled
paper by Padcare
for production of
Sana Comic.

LONG-TERM GOALS

Provide pads to 500+
menstruators by 2025,
raise awareness.

Educate 1000+
menstruators with
our products.

SDG's ACHIEVED



Project Sana covers **3 SDG's** Out of 17, of which primary is **Good Health and Well-being** and rest are secondary

PROGRESS OVER YEARS

R & D for our
project Sana,
sanitary Napkins.

2019



2020

Production of our
biodegradable
and reusable pads.

Collaborated with
NGOs, generated
revenue.

2021



Sana comics
launched and sold
successfully.



2022

Installed 2 Padcare
bins in our college
for recycling
menstrual waste.

2023



FIELD VISITS



We donated more than 900 pads to
Powher Trust and **Taare Zameen
Foundation**.

OUR
PARTNER

